ProWein takes you to the world’s key markets.

São Paulo  20–22 October 2020
Shanghai   10–12 November 2020
Singapore  02–05 March 2021
Düsseldorf 21–23 March 2021
Hong Kong  18–21 May 2021

Book your ticket today!
prowein-world.com
20–22 Oct 2020
Visitors: 2,600
Exhibitors: 89
Exhibiting countries: 9
Source: Provino 2019 (1st Edition)
prowine-saopaulo.com

SÃO PAULO

MAIN VISITOR TARGET MARKETS
ProWine in São Paulo:
Brazil, Colombia, Peru, Paraguay, Argentina, Chile, Uruguay, Mexico

Strengths of ProWine in São Paulo:
• The meeting point of the wine and spirits industry in Latin America
• B2B only – high qualified trade visitors from all over Brazil and Latin America
• Perfect location – São Paulo is the main financial city in Latin America
• The biggest import market – more than 50% of wine and spirits imported to Latin America goes to Brazil

Plus City Hall Fee 150 USD – Plus Media Fee 90 USD
* Visuals are for illustration purposes and are subject to change
** Special prices available for first edition exhibitors
10-12 Nov 2020
Visitors: 20,640
Exhibitors: 820
Exhibiting countries: 37
Source: ProWine in Shanghai 2019
prowine-shanghai.com

Strengths of ProWine in Shanghai:
• Be part of the most attractive export market in the world
• Most influential wine industry platform in mainland China
• Well established and professionally organised
• Professionals only: high quality of sales leads and valuable new business contacts

Space only: USD 440.00 per m²
Walk-on-stand: USD 535.00 per m²
Premium Package: USD 560.00 per m²

* Visuals are for illustration purposes and are subject to change
** early bird prices available on request until 30 April 2020
02–05 March 2021
Visitors: 7,218
Exhibitors: 270
Exhibiting countries: 33
Source: ProWine in Singapore 2018
prowine-singapore.com

SINGAPORE

Strengths of ProWine in Singapore:
• No. 1 emerging export market for wine
• Strong regional visitor base
• B2B only – the proven gateway to Southeast Asia
• One-stop platform for wines, spirits and food & beverages

MAIN VISITOR TARGET MARKETS

ProWine in Singapore:
Singapore, Indonesia, Malaysia, Philippines, Thailand and Vietnam

SGD 650.00 per m²
Premium Package:
SGD 770.00 per m²
Walk-on-stand:
SGD 750.00 per m²
Space only:
SGD 650.00 per m²

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Strengths of ProWein Düsseldorf:

• Trade visitors from more than 142 countries are on the spot
• Business to business only
• Düsseldorf is perfectly located in the middle of Europe, where more than 50% of all wine consumption takes place
• It’s easy to reach – with a perfect infrastructure

Space only:
Row stand – €196.00 per m²
Corner stand – €222.00 per m²
End of block stand – €235.00 per m²
Island site – €252.00 per m²

Standard stand, construction
X3 – €175.00 per m²
S1 – €135.00 per m²
P3 – €166.00 per m²

DÜSSELDORF

MAIN VISITOR TARGET MARKETS

ProWein:
Germany and Top 10 foreign visitor countries:
America, Asia, Austria, Benelux, Eastern Europe, France, Italy, UK & Ireland, Russia and Scandinavia

Source: ProWein 2019

21-23 Mar 2021
Visitors: 61,500
Exhibitors: 6,900
Exhibiting countries: 64
Source: ProWein 2019 prowein.com
Strengths of ProWine in Hong Kong:

- Global marketplace for wines and spirits
- Free trading policies lead to effective wine business
- One stop for wines & spirits, hotel and food industry

18–21 May 2021

Visitors: 12,716
Exhibitors: 340
Exhibiting countries: 28

Source: ProWine in Hong Kong 2019
prowine-hongkong.com

* Visuals are for illustration purposes and are subject to change
**Early bird prices available on request until 31 May 2020
PROWEIN TAKES YOU TO THE WORLD’S KEY MARKETS

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